



ITALIAN TRADE AGENCY

Hong Kong, 17 June 2024

NOTICE FOR EXPRESSION OF INTEREST

Notice for companies interested in participating in the selection procedure for the provision of the service "Attraction of Investment from Hong Kong to Italy" of the Foreign Direct Investments Desk (FDI Desk) of the Italian Trade Commission (ITA) in Hong Kong.

The Foreign Direct Investments Desk (FDI Desk) of the Italian Trade Commission in Hong Kong is seeking companies interested in participating in a selection procedure for the provision of the service "Attraction of Investment from Hong Kong to Italy." We are looking to appoint a specialized company for a period of 18 months to attract investments from Hong Kong to Italy in line with the requirements of the FDI Desk.

The appointed company will be responsible for various services, including the development and implementation of annual business plans for promoting inward investment to Italy. They will also act as an interface between the office in Hong Kong and counterparts in Italy, actively promoting Italy as a prime business and FDI destination to investors from Hong Kong and Macau.

The company will need to identify prospect counterparts in priority sectors and markets, conduct analysis on potential foreign investors in Hong Kong and Macau, and provide timely advice and assistance to potential investors. Additionally, they will promote the Italian portfolio proposed by our Headquarters/Italian counterpart offices and organize meetings, networking events, and investment promotion visits.

Interested companies must have experience in the field of investment attraction. They should also possess sound and consolidated experience in the finance and/or investment banking sector, as well as deep knowledge of the industrial and commercial environment in both Italy and Hong Kong. Companies must also meet the requirements set in the Rules and Regulations for Contractors and Suppliers of the Italian Trade Commission – Hong Kong office at the following link:

https://www.ice.it/en/sites/default/files/inline-files/procurement-guideline_23.2.2021_clean.pdf

To express interest, companies should send an email to hongkong@ice.it, including the following information: the name of the company, legal address, contact information, the name of the legal representative or delegate, a self-declaration regarding the fulfilment of the requirements, and a brief introduction highlighting the projects they have handled in the past five years. The deadline for the expression of interest is Wednesday July 3, 2024 at 12:00 (noon).

Please note that the tender procedure may be interrupted or cancelled at any time at the discretion of the Italian Trade Commission – Hong Kong office without any commitment towards the candidates, even those meeting all the requirements.

Paola Bellusci
Trade Commissioner

A handwritten signature in blue ink, appearing to read 'Paola Bellusci', is placed to the right of the printed name and title.