



Consolato Generale d'Italia
Hong Kong

PUBLIC NOTICE

PUBLIC BID FOR SPONSORSHIP OF THE ITALIAN NATIONAL DAY 2023 BY PROVIDING FOOD AND BEVERAGES DURING THE AFORESAID EVENT ORGANIZED BY THE CONSULATE GENERAL OF ITALY IN HONG KONG

The Consulate General of Italy in Hong Kong

- Considered the art. 43 of the Italian law n. 449 of December 27th 1997, (Sponsorship contracts and cooperation agreements, agreements with public and private entities, user contributions for non-essential public services and productivity incentive measures);
- Considered the art. 29 of the Italian Presidential Decree n. 54 of February 1st 2010 allowing diplomatic and consular Missions to sign sponsorship contracts with public or private entities, enterprises, associations, foundations, citizens and in general any entities, Italian or foreign, not involved in activities in conflict with the public interest;
- Considered the art. 19 of the Italian Legislative Decree n. 50 of April 18th 2016 (Sponsorships contracts);
- Considered the art. n. 80 of the Italian Legislative Decree n. 50 of April 18th 2016 (Exclusions reasons);
- Considered the art. n. 120 and following articles of Law n. 689 on November 24th 1981 and its following changes and modifications
- Considered the art. n. 6 of the Ministerial Decree n. 192 of November 2nd 2017, (Cooperation with private entities), Regulation that contains general guidelines to regulate the procedures for the choice of the contractor and the execution of the contract to be carried out abroad;

Declares

The opportunity to sign sponsorship contracts with this Consulate General for the concession of advertising space for the display of logos and for messages aimed to promote the name and activities of the participating companies at the event scheduled for the Italian National Day of 2023 in exchange for the supply of food and/or beverages to be consumed at the venue during the aforesaid event.

1. General requisites for the sponsorship

Companies producing goods and offering services, as well as Entities, Associations, Companies, temporary entrepreneurial groups, interested in advertising their brands, on the occasion of the activities organized by the Consulate General, by itself or in cooperation with other entities, on the occasion of the Italian National Day 2023 in Hong Kong.

2. Aim

The National Day 2023 in Hong Kong will take place on June 2nd, 2023. at the Hong Kong City Hall – Concert Hall (5 Edinburgh Place Central, Hong Kong) with a piano concert performed by Maestro Filippo Tenisci, followed by a buffet reception at AIA Vitality Park (33 Man Kwong Street, Central, Hong Kong).

The participation in the event is by invitation and the expected number of guests is about 1.000, belonging to the community of Hong Kong (from institutional, entrepreneurial, cultural, academic and media sectors) and the accredited consular body.

Promotional stands and backdrops will be placed during reception. The events will be promoted through the Consulate General's website and social media accounts.

3. Ways of Sponsorship *(contribution of products and services)*

SPONSORSHIP OF PRODUCTS AND SERVICES

- opportunity to set up one promotional stand during the reception;
- visibility of the sponsor's logo on the billboards set up at the entrance of Hong Kong City Hall – Concert Hall and the entrance of AIA Vitality Park (the logo must be sent to this Consulate General by and no later than May 10, 2023 at the email address hongkong.events@esteri.it);
- visibility of the sponsor's logo in an advertising space purchased by the Consulate General in a high-circulation newspaper in Hong Kong (the logo must be sent to this Consulate General by and no later than May 10, 2023 to the e-mail address hongkong.events@esteri.it);

4. Submission of sponsorship offers

The sponsorship offers of products and services by interested parties:

- must be submitted in the written form, signed by the company legal representative (following the sample form provided in the attachment to this Notice), along with his/her copy of a valid ID;
- must be sent inside an envelope with the title: “*Sponsorizzazione Festa della Repubblica 2023 a Hong Kong*” and be received by 4:00pm on the 10th of May 2023, without delay, alternatively: a) by email, (with attachments in PDF format not exceeding 2.5 Mb), to the following mailbox of the Consulate General of Italy in Hong Kong: commerciale.hongkong@esteri.it ; b) by registered mail or by other authorized delivery agent or delivered by hand to the Consulate General of Italy in Hong Kong (Suite 3201, Central Plaza, 18 Harbour Road, Wanchai, Hong Kong). The timely delivery of the offers is exclusive responsibility of the senders;
- must indicate type, quantity and any other useful detail of the product that the sponsor intends to offer to the Consulate General for the purpose of carrying out the event;
- must indicate the economic value of the product that the sponsor intends to offer to the Consulate General for the purpose of carrying out the event;
- must be accompanied by the declaration under their own responsibility confirming there are no adverse or restrictive conditions to the sponsor's contractual capability, according to art. 80 of the Italian Legislative Decree 50/2016;
- must contain the sponsor's commitment to take upon itself all the responsibilities and obligations related to and following its own brand display.

With their submissions, the sponsorship's offeror(s) consent to the processing of their data, as well as personal data, according to the Italian Legislative Decree no. 196/2003 and for all procedural means.

5. Exclusion from the evaluation procedure

Conditional or incomplete offers, offers without signature or presented after the deadline will be excluded. The date of receipt, excluding communications sent by e-mail, will be attested only by the Consulate General stamp. The timely delivery of the offers is exclusive responsibility of the senders. The Consulate General declines any responsibility regarding delays related to the delivery agents.

6. Sponsorship offers evaluation procedures

The offers, sent to the Consulate General by the deadline set in this Notice, are judged by a special Commission composed of employees of the Consulate General according to the following criteria:

- a) Quality of products and services – in compliance with the standards of quality typical of the Italian tradition - that will be provided, free of charge, to the guests during the Italian National Day 2023;
- b) The amount of food and beverages provided in relation to the expected attendance;
- c) The variety of food and beverage offered in relation to all other offers received;

The commission set up by the Consulate General will choose the offers according to the criteria of the principles of cost, effectiveness, fairness, equanimity, transparency, proportionality and to the limit of maximum 10 stands as per venue availability.

Sponsorship offers are not binding on the Consulate General until the relevant contract is signed.

7. Right to reject sponsorship offers

Any sponsorship can be rejected by this Consulate General if:

- a) there are stumbling conditions to sign contracts with the public administration entities as in the article n. 120 legislative n. 689 of 24/11/1981 and any other prejudicial or restricted regulation of contractual capacity;
- b) there are reasons to be disqualified as per article 80 of the Law n. 50 of 18 April 2016;
- c) the Consulate General deems that the offer could create conflict of interest with the activities of the Consulate General and if it is believed that there is a violation of the Italian legislative system;
- d) the Consulate General deems that in the advertisement there could be any damage for its image and/or initiatives;
- e) there are some insolvency and bankruptcy proceedings or there are proceeding deriving from Precautionary measure against mafia;
- f) it is believed to be not receivable for general reasons;
- g) it includes political, syndicalist, philosophical or religious propaganda.

8. Sponsorship contract

The sponsorship contract is signed between the Sponsor and the Consulate General. In no case another party could replace the Sponsor in the contract signed between the Consulate General and the Sponsor unless there is a written authorization from the Consulate General.

As per article 6, comma 2 of the Ministerial Decree n. 192 of 2 November 2017, in the sponsorship contract there is a specific clause that allows the Consulate General the possibility to revoke the contract, by simple request and without conditions or limitations of any kind, for foreign policy reasons. If the interested party does not accept this clause, the contract cannot be signed.

The interested party could be sanctioned should the Consulate General verify its offer and related declarations be false. Any benefits coming thereof would cease to exist.

The Consulate General reserves the right to withdraw unilaterally and at any time from the sponsorship contract, with no compensation to the Sponsor if, for any reason not depending from the Consulate General, the reception were not to take place.

Hong Kong, 2nd of May, 2023



Signed by the Consul General of Italy Carmelo Ficarra

This Notice was displayed on the Notice Board of the Consulate General on 2nd of May 2023 and on the same day was also published on the official website of the Consulate General (www.conshongkong.esteri.it)