



Consolato Generale d'Italia
Hong Kong

PUBLIC NOTICE

PUBLIC BID FOR SPONSORSHIP OF FINANCIAL CONTRIBUTIONS FOR THE OPENING CONCERT OF ITALIA MIA FESTIVAL 2021

The Consulate General of Italy in Hong Kong

- Considered the art. 43 of the Italian law n. 449 of December 27th 1997, (sponsorship contracts and cooperation agreements, agreements with public and private subjects, user contributions for non-essential public services and productivity incentive measures);
- Considered the art. 29 of the Italian Presidential Decree n.54 of February 1st 2010 allowing diplomatic and consular Missions to sign sponsorship contracts with public or private entities, enterprises, associations, foundations, citizens and in general any subject, Italian or foreign, not involved in activities in conflict with the public interest;
- Considered the art. n. 19 of the Italian Legislative Decree n. 50 of April 18th 2016 (sponsorships contracts);
- Considered the art. n. 80 of the Italian Legislative Decree n. 50 of April 18th 2016 (exclusions reasons);
- Considered the art. n. 120 and following articles of Law n. 689 on November 24th 1981 and its following changes and modifications;
- Considered the art. n. 6 of the Ministerial Decree n. 192 of November 2nd 2017, (cooperation with private entities), Regulation that contains general guidelines to regulate the procedures for the choice of the contractor and the execution of the contract to be carried out abroad;

DECLARES

the opportunity to sign sponsorship contracts with this Consulate General for the concession of advertising space for the display of logos and for messages aimed to promote the name and activities of the participating companies on the occasion of the opening concert of Italia Mia Festival 2021 which will be held in Hong Kong in exchange of financial contributions.

1. General requisites for the sponsorship

Eligible subjects are enterprises producing goods and offering services, as well as Entities, Associations, Companies and temporary entrepreneurial groups.

2. Aim

The Consulate General coordinates and promotes Italia Mia Festival 2021, the festival celebrating Italian culture and lifestyle in Hong Kong and Macau, which will start with an opening concert held the 4th of October 2021 at the Hong Kong City Hall – Concert Hall (5 Edinburgh Place Central, Hong Kong).

The participation to the concert is open to the public by paying and also by invitation. The number of expected guests is around 1000, belonging to the community of Hong Kong and Macau (from institutional, entrepreneurial, cultural, academic and media sectors) and the accredited consular body.

The event will be promoted through the Consulate General's website and social media accounts.

3. Ways of Sponsorship (financial contributions)

A DIAMOND SPONSOR – For **contribution of at least 300,000HKD** (threehundredthousand)

Diamond sponsors will be offered the following services provided by the Consulate General:

1. No. 20 tickets to “Italia all’Opera” – Opening concert of Italia Mia Festival
 2. No. 4 tables (total 16 pax) to the opening concert VIP dinner with exquisite menu created by 3 Michelin stars chef Umberto Bombana and live performance by violin virtuoso Mr. Gian Paolo Peloso
 3. Logo on the opening concert house program
 4. Logo on the opening concert backdrop
 5. Logo on Italia Mia booklet
 6. One-page advertisement on Italia Mia booklet
 7. Logo on Italia Mia website
- The names of the people to whom the tickets will be addressed, as per point 1, must be provided maximum **by and no later than September 20, 2021** to the following email address: hongkong.events@esteri.it;
 - For accounting reporting needs, sponsors will have to provide **by October 4th 2021 (the day of the event)** name, profession and company/Entity of the

guests participating to the post-concert dinner as per point 2. Without such information, entrance will not be allowed. The Consulate General of Italy ensures that the data collected will be treated securely in full respect of privacy;

- The logo mentioned in point 3, 4, 5 and 6 must be provided to this Consulate General **by and no later than September 3rd 2021** to the following email address: hongkong.events@esteri.it;
- The design/graphics, as per point 7 must be provided to this Consulate General **by and no later than September 3rd, 2021** to the following email address: hongkong.events@esteri.it;

B GOLDEN SPONSOR - For contribution of at least 150,000HKD (onehundredandfiftythousand)

Golden sponsors will be offered the following services provided by the Consulate General:

1. No. 10 tickets to “Italia all’Opera” – Opening concert of Italia Mia Festival
 2. No. 2 tables (total 8 pax) to the opening concert VIP dinner with exquisite menu created by 3 Michelin stars chef Umberto Bombana and live performance by violin virtuoso Mr. Gian Paolo Peloso
 3. Logo on the opening concert house program
 4. Logo on the opening concert backdrop
 5. Logo on Italia Mia booklet
 6. Logo on Italia Mia website
- The names of the people to whom the tickets will be addressed, as per point 1, must be provided maximum **by and no later than September 20, 2021** to the following email address: hongkong.events@esteri.it;
 - For accounting reporting needs, sponsors will have to provide **by October 4th 2021 (the day of the event)** name, profession and company/Entity of the guests participating to the post-concert dinner as per point 2. Without such information, entrance will not be allowed. The Consulate General of Italy ensures that the data collected will be treated securely in full respect of privacy;
 - The logo mentioned in point 3, 4, 5 and 6 must be provided to this Consulate General **by and no later than September 3rd 2021** to the following email address: hongkong.events@esteri.it;

C STANDARD SPONSOR - For contribution of at least 50,000HKD (fiftythousand)

Silver sponsors will be offered the following services provided by the Consulate General:

1. No. 10 tickets to “Italia all’Opera” – Opening concert of Italia Mia Festival
 2. Logo on the opening concert house program
 3. Logo on the opening concert backdrop
 4. Logo on Italia Mia booklet
 5. Logo on Italia Mia website
- The names of the people to whom the tickets will be addressed, as per point 1, must be provided maximum **by and no later than September 20, 2021** to the following email address: hongkong.events@esteri.it;
 - The logo mentioned in point 3, 4 and 5 must be provided to this Consulate General **by and no later than September 3rd 2021** to the following email address: hongkong.events@esteri.it;

4. Submission of sponsorship offers

The sponsorship offers by interested subjects:

- must be submitted in the written form, signed by the company legal representative (following the sample form provided in the attachment to this Notice), along with his/her copy of a valid ID and must be received **by August 27th, 2021**, without delay by email, (with attachments in PDF format not exceeding 2.5 Mb), to the following mailbox of the Consulate General of Italy in Hong Kong: amm.hongkong@esteri.it;
 - must be accompanied by the declaration under their own responsibility confirming there are no adverse or restrictive conditions to the sponsor’s contractual capability, according to art. 80 of the Italian Legislative Decree 50/2016;
 - must contain the sponsor's commitment to take upon itself all the responsibilities and obligations related to and following its own brand display.
- With their submissions, the sponsorship’s offeror(s) consent to the processing of their data, as well as personal data, according to the Italian Legislative Decree no. 196/2003 and for all procedural means.

5. Exclusion from the evaluation procedure

Conditional or incomplete offers, offers without signature or presented after the deadline will be excluded.

6. Sponsorship offers evaluation procedures

The offers, sent to the Consulate General by the deadline set in this Notice, are judged by the Consulate General according to the criteria of the sponsorship project and the principles of cost, effectiveness, fairness, equanimity, transparency, proportionality.

In consideration of the special nature of the object of this Notice, the Consulate General can accept more than one sponsorship.

Sponsorship offers were not considered binding by the Consulate General until the signing of the contract.

If the sums acquired for sponsorship contracts are greater than the costs that will be incurred for the organization of the event, this Consulate General reserves the right to use the exceeding amount for further promotional events of Italy in Hong Kong and Macau in the year 2021.

7. Right to reject sponsorship offers

The Consulate General of Italy in Hong Kong is entitled to reject any sponsorship if:

- a) there are stumbling conditions to sign contracts with the public administration entities as in the article n. 120 legislative n. 689 of 24/11/1981 and any other prejudicial or restricted regulation of contractual capacity;
- b) there are grounds for exclusion based on the provisions of Article 80 of Legislative Decree no. April 18, 2016, No. 50;
- c) the Consulate General deems the offer could create conflict of interest with the activities of the Consulate General and if it is believed there are is a law violation of the Italian legislative system;
- d) the Consulate General deems in the advertisement could be any damage for its image and/or initiatives;
- e) there are some insolvency and bankruptcy proceedings or there are proceeding deriving from Precautionary measure against mafia;
- f) it is believed to be not receivable for general reasons;
- g) it includes political, syndicalist, philosophical or religious propaganda.

8. Sponsorship contract

The sponsorship contract is signed between the Sponsor and the Consulate General. In no case another subject could replace the Sponsor in the contract signed between the Consulate General and the Sponsor – unless there is a written authorization from the Consulate General.

Pursuant to article 6, paragraph 2 of the D.M. 2 November 2017, n.192, a specific clause is inserted in the sponsorship contract that allows withdrawal for reasons of foreign policy, by simple request, without conditions or limitations of any kind, free of charge and without prejudice to the right to the repayment of advances of price paid previously and exceeding the consideration for services already rendered

and acquired. If the contractor does not accept the inclusion of the clause, the sponsorship contract cannot be concluded.

If the non-truthfulness of the contents of the offers and of the related self-declarations is identified, the interested party will incur in the penal sanctions provided for, decaying immediately from any benefits obtained on the basis of untruthful declarations.

If the event does not take place due to reasons other than those of the Consulate General, the parties will decide by mutual consent the terms of reimbursement, in the event that the payment to the account of the Consulate General has already been carried out.

9. Payment of the sponsorship sum

The sponsorship sum as per article no.3 of this public bid selected by the sponsor will have to be paid according to the sponsorship contract **by and no later than September 20, 2021**. In case the amount of the sponsorship is not paid within said date, it constitutes a breach and the Consulate General of Italy in Hong Kong, at its discretion, will be able to request the fulfillment or the termination of the contract with simultaneous request for compensation for damage to the defaulting sponsor.

Hong Kong, 27th July 2021

Signed by the Consul General of Italy
Clemente Contestabile

This Notice was displayed on the Notice Board of the Consulate General on the 31st of March 2021 and on the same day was also published on the official website of the Consulate General (www.conshongkong.esteri.it)